



Marketing & Photography Coordinator

The Maryland State Youth Soccer Association (MSYSA) Marketing & Photography Coordinator assists with capturing and creating content pertaining to MSYSA programs and events in addition to MSYSA affiliate club and league programs and events. This position, working with the MSYSA Marketing & Communications Manager, ensures that all public-facing communications are timely, accurate, and on brand. The Marketing & Photography Coordinator is a part-time, exempt position and reports to the MSYSA Marketing & Communications Manager. Some evening and weekend hours are required.

Duties and Responsibilities

Marketing

- Work with the Marketing & Communications Manager on content calendar creation
- Ensure timely delivery of images for press releases, social media updates, and live match coverage
- Work closely with the Marketing & Communications Manager to deliver compelling visual content that supports our brand's narrative across various platforms, including social media, the MSYSA website, and marketing materials
- Answer questions and respond promptly to emails or calls
- Additional duties as assigned

Photography

- Conduct on-sight post-match interviews with players, parents, coaches and referees.
- Attend all MSYSA events to capture photo and video content including action shots, team photos, trophy celebrations, event imagery, coaches, referees, etc.
- Organize and maintain a digital photo library, ensuring easy access and efficient retrieval of images, for all departments
- Oversee post-production processes, including photo editing, retouching, and delivery to members
- Stay updated on industry trends and best practices in photography and visual storytelling

Qualifications

- Photography Skills: Strong knowledge of DSLR cameras and ancillary equipment. Ability to produce high-quality images in various conditions.
- Have previous photography and videography experience Link with photography portfolio required.
- Must own and be willing to use own camera and equipment
- Proficient in photo editing: Adobe Lightroom, Adobe Photoshop
- Must have their own computer or laptop to edit photos

To apply, please submit your resume and a link to your portfolio to Bri Nardone, Marketing & Communications Manager, at bri@msysa.org.