



## **Marketing & Photography Internship**

The Maryland State Youth Soccer Association (MSYSA) Marketing & Photography Intern assists with capturing and creating content pertaining to MSYSA programs and events in addition to MSYSA affiliate club and league programs and events. This position, working with the MSYSA Marketing & Communications Manager, ensures that all public-facing communications are timely, accurate, and on brand. The Marketing & Photography Intern is a part-time, exempt position and reports to the MSYSA Marketing & Communications Manager. Some evening and weekend hours are required. This is a paid internship.

## **Duties and Responsibilities**

### **Marketing**

- Work with the Marketing & Communications Manager on content calendar creation
- Ensure timely delivery of images for press releases, social media updates, and live match coverage
- Work closely with the Marketing & Communications Manager to deliver compelling visual content that supports our brand's narrative across various platforms, including social media, the MSYSA website, and marketing materials
- Answer questions and respond promptly to emails or calls
- Additional duties as assigned

### **Photography**

- Plan and schedule photoshoots for MSYSA affiliate clubs
- Attend all MSYSA events to capture photo and video content including action shots, team photos, trophy celebrations, event imagery, coaches, referees, etc.
- Organize and maintain a digital photo library, ensuring easy access and efficient retrieval of images, for all departments
- Oversee post-production processes, including photo editing, retouching, and delivery to members
- Stay updated on industry trends and best practices in photography and visual storytelling

### **Qualifications**

- Photography Skills: Strong knowledge of DSLR cameras and ancillary equipment. Ability to produce high-quality images in various conditions.
- Have previous photography and videography experience Link with photography portfolio required.
- Must own and be willing to use own camera and equipment
- Proficient in photo editing: Adobe Lightroom, Adobe Photoshop
- Must have their own computer or laptop to edit photos

Interested students should send a copy of their resume and portfolio to MSYSA's Marketing Manager, Bri Nardone at [bri@msysa.org](mailto:bri@msysa.org).