



## Vendor/Exhibitor Packet

The MSYSA Workshop 2010 will be held on Saturday, June 12, 2010 at the Maryland SoccerPlex. The workshop will offer a variety of fun and informative soccer related activities for all participants including: coaching and administrative seminars, interactive skill clinics, professional player appearances and numerous soccer activities for all attendees. We expect over 1000 coaches, players and parents to participate in this year's event.

Additionally, the MSYSA Annual General Meeting will be held during the workshop. Club presidents and administrators from every MSYSA club will be in attendance. It will be a great opportunity to get in front of decision makers at the club level.

<b>MSYSA Workshop Contact</b>  <i>Carmen Juliano</i> 303 Najoles Road, Suite 109 Millersville, MD 21108 410-987-7898; 410-987-8707(f) <a href="mailto:workshop@msysa.org">workshop@msysa.org</a>	<b>Workshop Location</b>  Maryland SoccerPlex 18031 Central Park Circle Boyds, MD 20841 301-528-1480; 301-540-4276(f) <a href="http://www.mdsoccerplex.org">www.mdsoccerplex.org</a>
--	--

\*ALL Vendors/Exhibitors must provide a door prize. The door prize(s) must be associated with the vendor's business or soccer and have a value of \$50 or greater. Door prizes will be drawn throughout the event until all have been awarded. MSYSA must be notified of prize type and value no later than May 1, 2010. Actual door prize or redeemable certificate can be brought to event by vendor.

<b>MSYSA Workshop 2010 Important Dates &amp; Times</b>		
<b>Special booth requests due</b>	Monday, March 15, 2010	
<b>Booth rates increase</b>	Thursday, April 1, 2010	
<b>Booth placement begins</b>	Thursday, April 1, 2010	
<b>Artwork due for program ads</b>	Thursday, April 15, 2010	
<b>Door prize notification</b>	Tuesday, May 1, 2010	
<b>Gift bag item(s) due</b>	Friday, May 14, 2010	
<b>Set Up/Installation</b>	Friday, June 11, 2010	12:00pm – 8:00 pm
<b>Exhibition hours</b>	Saturday, June 12, 2010	9:00am – 4:00pm
<b>Break down/dismantle</b>	Saturday, June 12, 2010	4:00pm – 7:00pm

\*All times and dates are subject to change.



**Standard Booth Rates** (Note: Larger booth sizes are available. Call for pricing.)

- \$500 per 10'x10' booth for applications received on or before April 1, 2010
- \$600 per 10'x10' booth for applications received after April 1, 2010.

Deposit or full payment is refundable, less a \$100 service charge, if requested prior to April 1, 2010.

**Booth deposit or full payment is NOT refundable after April 1, 2010 – NO EXCEPTIONS**

<p><b>Standard 10x10 Booth includes:</b></p> <ul style="list-style-type: none"> <li>• 8' high back drape and 3' high side drape</li> <li>• (1) 6' long table with skirt</li> <li>• (2) chairs and (1) wastebasket</li> <li>• Free Wireless Internet</li> <li>• (2) exhibitor badges</li> <li>• (2) on-site redeemable meal tickets</li> <li>• (1) gift bag item (supplied by vendor; must be received by May 14, 2010)</li> </ul>	<p><b>Booth Placement Policy</b></p> <ul style="list-style-type: none"> <li>• Special booth requests must be made before March 15, 2010.</li> <li>• Floor plan finalization will begin after April 1, 2010.</li> <li>• Premium placement will be given to event sponsors and organizations purchasing booth packages.</li> <li>• MSYSA reserves the right to change the floor plan at any time.</li> </ul>
---	--

**Workshop Program Advertising Rates**

**Black and White** – inside pages

- Full-page - \$375
- Half-page - \$225
- Quarter Page - \$150
- Business Card Page - \$75

**Color** – contact us for pricing.

- Front Cover
- Back Cover
- Inside Front Cover
- Inside Back Cover

Artwork must be received no later than April 15, 2010. Please send all artwork in **.pdf format** to [workshop@msysa.org](mailto:workshop@msysa.org).

**MSYSA Workshop 2010 Booth Packages** (available until April 1, 2010)

GOLD \$825	RED \$675	WHITE \$600
<ul style="list-style-type: none"> <li>• Standard 10x10 Booth</li> <li>• Half-page b/w program ad</li> <li>• (2) additional exhibitor badges</li> <li>• Logo on Workshop t-shirt</li> <li>• Logo/link on event webpage</li> <li>• (2) Workshop t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>• Standard 10x10 Booth</li> <li>• Half-page b/w program ad</li> <li>• (1) additional exhibitor badge</li> <li>• Logo on Workshop t-shirt</li> <li>• (2) Workshop t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>• Standard 10x10 Booth</li> <li>• ¼ page b/w program ad</li> <li>• Logo on Workshop t-shirt</li> <li>• (1) Workshop t-shirt</li> </ul>

**Additional Workshop Sponsorship/Advertising Opportunities** (call for pricing)

- “Sponsor” Lounge
- Gift Bag Sponsor
- Workshop T-shirt
- Annual General Meeting
- Classroom Sessions

**For sponsorship and advertising information please contact:**

Carmen Juliano

[workshop@msysa.org](mailto:workshop@msysa.org) 410-987-7898



## Exhibitor Information and Payment Sheet

Please complete and return form and payment to:

MSYSA, Attn: Workshop 2010, 303 Najoles Road, Suite 109, Millersville, MD, 21108

[workshop@msysa.org](mailto:workshop@msysa.org) 410-987-8707 (fax)

Company Name  Contact Person   
(As it will appear in published materials)

Product/Service to be displayed :

Address City State Zip

Email Website

Work Phone Cell Phone Fax

Item	Cost	Quantity	Total
<b>Workshop Booth/Advertising Packages</b>			
<i>Gold Package</i>	\$825		\$
<i>Red Package</i>	\$675		\$
<i>White Package</i>	\$600		\$
<b>Workshop Booth 10' x 10'</b>	\$500.00		\$
Additional 10' x 10' booth	\$400.00		\$
Add carpet to booth(s)	\$175.00		\$
Add electricity to booth(s)	\$150.00		\$
Gift Bag Promotional Item/Flyer/Coupon	\$200 (per 500 bags)		\$
Additional Representatives	\$25.00		\$
<b>Workshop Program Advertisement</b>	Full Page - \$375		\$
All artworks/ads must be received by <u>April 15, 2010</u> .	Half Page - \$225		
Front and back cover color ads are available. Call for pricing.	1/4 Page - \$150		
	Business Card - \$75		
<b>TOTAL:</b>			

### Payment Information

- Check or Money Order (payable to MSYSA)
- Credit Card -     Visa     MasterCard     American Express     Discover

Card Number:  Exp. Date  Security Code

Name as it appears on Card:

Billing Address City State Zip

Check here if you would like to receive sponsorship information for the 2011 Region I Championships.



## Exhibitor RULES

- 1. Booth Design:** All exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'. All display fixtures over 4' in height and placed within 10' of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 5' from the aisle line. MSYSA reserves the right of approval of any and all exhibitor promotions and/or displays.
- 2. Booth Placement:** Event sponsors and organizations that purchase booth packages will be given premium booth placement. Special booth requests must be received by March 15, 2010. MSYSA reserves the right to make changes to the floor plan and booth placement at any time.
- 3. Booth Payment:** Deposit or full payment is refundable, less a \$100 service charge, if requested prior to April 1, 2010. Refunds will not be processed after April 1, 2010.
- 4. Admission Badges:** Exhibitor Badges: Each 10x10 booth is allotted 2 exhibitor badges total. The exhibitor badge allows access to the exhibitor floor during set-up and access to all activities on event day. Badges must be visibly worn at all times while on the exhibit hall floor. Companies will be assessed a \$25.00 per badge charge for any additional badges requested on site. All lost badges must be reported to event management immediately.
- 5. Show hours:** All exhibitors shall abide by the show hours. No exhibitors shall be allowed to dismantle their booth prior to the closing of the show June 12, 2010. If an exhibitor is found dismantling their booth, measures deemed necessary by Show Management will be taken.
- 6. Distribution of Literature and Promotional Items:** Exhibitor personnel are not allowed to distribute literature or promotional items of any kind outside the confines of the contracted space. The distribution of any item that interferes with the activities in or obstructs access to neighboring booths, or that impedes the flow of traffic in the aisles, is prohibited.
- 7. Demonstrations and Promotional Activities:** Exhibitors must conduct sales presentation and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange display product presentation and demonstration areas to ensure compliance. Booth displays and equipment shall not extend into the aisles. Event management may stop all further demonstrations and promotional activities.
- 8. Sound/Music:** Exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather into the aisle. Show Management reserves the right to restrict sounds from any source that interferes with activities in neighboring booths. If an exhibitor exceeds an acceptable sound level and Event Management's request to lower said levels goes unheeded, Event Management has the option to disconnect the electrical power to that booth.
- 9. MSYSA Logo:** No logo or trademark logo may be used in conjunction with the MSYSA logo without written approval of the MSYSA.
- 10. Violations:** Maryland State Youth Soccer Association reserves the right to restrict exhibits which, because of noise, method of operation, materials or another reason become objectionable. MSYSA will prohibit or remove any exhibit which, in the sole opinion of MSYSA, may detract from the general character of the show as a whole, or consists of products and/or services inconsistent with the purpose of the show, without liability for any refunds or other exhibit expenses incurred. In the event the exhibitor violates any rules or regulations of the show, MSYSA has, at all times, the right to regain the immediate possession of any space, and all payments shall be forfeited.